



Mercedes-Benz Museum

Press Information

22 February 2022

Free admission to the Mercedes-Benz Museum from 1 to 6 March 2022

- Campaign “Take your mind off things”
- Free admission from 1 to 6 March 2022: www.mercedes-benz.com/andere-Gedanken
- Special exhibition “70 years of the SL”
- Specials for children and new exhibit in experiential’s hands-on exhibition

Stuttgart. The Mercedes-Benz Museum invites you to visit the Museum free of charge in the first week of March. The campaign “Take your mind off things” is aimed in particular at all those who long for the upcoming openings after the long pandemic period and are looking forward to suitable leisure activities. Optimal for families: many schools in the state have carnival holidays during this period. There is a permanent exhibition on the history of mobility from 1886 to the future and a special exhibition entitled “The Fascination of the SL – A dream car for 70 years” (until 9 October 2022).

The exhibition can be explored with the audio guide (in eight languages as well as a special profile for children) or as part of an open guided tour, which can be booked directly at the Museum on the day of the event, subject to availability. For families, there is also a discovery booklet.

Creative programme for children (10 a.m. to 1 p.m. and 2 p.m. to 5 p.m., CAMPUS on Level 0)

On Shrove Tuesday, 1 March 2022, young visitors aged five and over (always accompanied by an adult) will be making and designing carnival masks with car motifs.

The “Inventors’ Workshop” will then be open from 2 to 6 March 2022. Here, children from the age of six come in contact with the topics of technology development and car design. The possibilities range from designing imaginative designs to creating an own colorful steering wheel.

“Experience creates knowledge” with new hands-on station

Mercedes-Benz Museum GmbH | Headquarters and Registry Court: Stuttgart, HRB No. 23165 |
Board of Management: Marcus Breitschwerdt (Chairman/Chairperson), Bettina Haussmann, Andreas Theel

Further information on the official fuel consumption and the official, specific CO₂ emissions for new passenger cars can be found in the publication “Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen” [“Guidelines on the fuel consumption, CO₂ emissions and electricity consumption of new passenger cars”], available free of charge from all showrooms and from Deutsche Automobil Treuhand GmbH at www.dat.de.

In the hands-on exhibition “Experience creates knowledge”, the cooperation project between experimenta Heilbronn and the Mercedes-Benz Museum, visitors can test the new balance bike. Pedalling without handlebars or a saddle is one of six stations that invite you to come in and take part.

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The Mercedes-Benz Museum is open Tuesdays to Sundays from 9 a.m. to 6 p.m.

The ticket desk always closes at 5 p.m.

Registration, reservations and latest information: Monday to Saturday from 9 a.m. to 6 p.m. by phone +49 711 17-30000, by email to classic@mercedes-benz.com or online at www.mercedes-benz.com/museum

Press images and more press releases: group-media.mercedes-benz.com/marsMediaSite

Further research and multimedia material group-media.mercedes-benz.com/go/classic



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Captions

22C0019_001

The Mercedes-Benz Museum in Stuttgart shows the history of mobility from the invention of the car in 1886 to the future. In 16,500 square metres of exhibition space, 160 vehicles and a total of more than 1,500 exhibits can be experienced.

22C0019_002

The special exhibition “The Fascination of the SL – A dream car for 70 years” at the Mercedes-Benz Museum can be experienced until 9 October 2022. It shows nine vehicles from the unique history of Mercedes-Benz sports cars in a serpentine loop.

22C0019_003

The Mercedes-Benz Museum’s CAMPUS children’s and pupils’ area offers, among other things, discovery books and themed booklets for families and young Museum visitors as well as educational Museum cases for school classes and day-care centres. The Museum’s Genius Workshops also take place here.

22C0019_004

The Mercedes-Benz Museum’s free audio guides accompany the tour in eight different languages. There are special formats for children available in German and English.

22C0019_005

The balance bike in the Mercedes-Benz Museum challenges body control because it is ridden without handlebars or a saddle. The new exhibit is one of the stations of the hands-on exhibition “Experience creates knowledge”, a cooperation project between experimenta Heilbronn and the Mercedes-Benz Museum.